

OFFICER DECISION MAKING

Thursday, 15th September, 2011
at 12.30 pm

PLEASE NOTE TIME OF MEETING

Office of the Director, Economic Development

This meeting is not open to the public

Decision Maker

Director, Economic Development

Contacts

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AGENDA

Agendas and papers are now available via Southampton Online at
www.southampton.gov.uk/council/meeting-papers

1 **APPOINTMENT OF A PARTNER TO DELIVER SPORTS DEVELOPMENT ACTIVITY
ON BEHALF OF THE COUNCIL**

Report of the Head of Leisure and Culture seeking approval for the appointment of a partner to deliver sports development activity on behalf of the Council, attached.

WEDNESDAY, 7 SEPTEMBER 2011

HEAD OF LEGAL AND DEMOCRATIC SERVICES

Agenda Item 1

DECISION-MAKER:	EXECUTIVE DIRECTOR FOR ECONOMIC DEVELOPMENT
SUBJECT:	APPOINTMENT OF A PARTNER TO DELIVER SPORTS DEVELOPMENT ACTIVITY ON BEHALF OF THE COUNCIL
DATE OF DECISION:	15 SEPTEMBER 2011
REPORT OF:	Mike Harris

STATEMENT OF CONFIDENTIALITY

Appendix 1 of this report is not for publication by virtue of Categories 3 and 4 of paragraph 10.4 of the Council's Access to Information Procedure Rules as contained in the Council's Constitution. It is not considered to be in the public interest to disclose this information because the Appendices contain confidential and commercially sensitive information which would impact on the integrity of a commercial procurement process and the Council's ability to achieve 'Best value' in line with its statutory duties.

BRIEF SUMMARY

On 14th March 2011 Cabinet gave approval to initiate a procurement exercise seeking a partner to deliver sports development activity on the Council's behalf. The report gave delegated powers to officers to conclude the procurement. The process is now complete and approval is sought to appoint the successful bidder.

RECOMMENDATIONS:

- (i) To appoint the preferred partner (identified in appendix one) to deliver a range of sports development activities on behalf of the Council
- (ii) To enter contractual arrangements with the preferred partner concluding the tender process.

REASONS FOR REPORT RECOMMENDATIONS

1. To secure the delivery of a sports development service within the budget envelope available
2. To develop partnerships in delivery to maximise the impact of the limited resources available

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

3. Not to progress with the tender award, requiring alternative steps to delivering efficiencies, or service reduction. The partnership approach is considered capable of delivering the outcomes within the available resource

DETAIL (Including consultation carried out)

4. The Cabinet report of 14th March 2011 set out the overall outcomes:
 - reductions in the revenue cost of the service
 - Increasing levels of participation by children, young people and adults
 - Increasing Levels of external funding secured to benefit the City's physical activity sector
 - Increasing Levels of volunteering in the sport and physical activity sector
 - Improved sustainability and quality of local sports organisations

- Improved coordination of the agencies and organisations interested in increasing levels of physical activity
5. Following an advert on the Supply Southampton portal and in the OJEU Journal, the Pre Qualification Questionnaire deadline was set on 16th May. There were 4 submissions. The subsequent evaluation process took three organisations through to the tender stage
 6. Following a clarification process, the tender deadline was set for 1st August 2011. Following an evaluation process, including quality and financial parameters a preferred partner has been identified. Details of the evaluation process are contained in appendix one
 7. The contract is awarded for a period of 10 years, with the potential to extend for up to a further five. Two members of staff will transfer by TUPE to the successful bidder. The successful organisation already has membership of the relevant local government pension scheme.
 8. Contract monitoring will be undertaken by a residual sport and recreation client. The key performance indicators are set out in appendix two
 9. Trade Unions were consulted during the process and advised that the team did not contain any Union members. Staff have been briefed throughout the process.
 10. The overview and scrutiny committee considered the process on 28th July 2011. Information on the targets and performance indicators has been supplied to members of the panel

RESOURCE IMPLICATIONS

Capital/Revenue

11. The Management Fee payable under the contract can be contained within existing Sport and Recreation revenue budgets.

Property/Other

12. Staff previously employed and housed by the Council will be relocated.

LEGAL IMPLICATIONS

Statutory power to undertake proposals in the report:

13. The legal authority for undertaking these proposals can be derived from the Local Government Acts 1972 and 2000. In addition, the duty placed on the Council to secure continuous improvement in the way in which its functions are exercised, having regard to a combination of economy, efficiency and effectiveness under the Local Government Act 1999 is directly relevant and supportive of this work, and is reflected accordingly in the statutory Best Value (City) Performance Plan.

Other Legal Implications:

14. The procurement process has been managed to ensure compliance with the necessary procurement legislation and the Council's own contract procedure rules

POLICY FRAMEWORK IMPLICATIONS

15. The proposal is consistent with the City Council's corporate plan 2010 – 2013, which details the need to increase participation in sport and physical activity in order to contribute to broader health and wellness objectives.

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KEY DECISION? Yes

WARDS/COMMUNITIES AFFECTED:	Potentially all
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SUPPORTING DOCUMENTATION

Non-confidential appendices are in the Members' Rooms and can be accessed on-line

Appendices

1.	Evaluation report
2.	Key performance outcomes and targets

Documents In Members' Rooms

1.	None
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Integrated Impact Assessment

Do the implications/subject of the report require an Integrated Impact Assessment (IIA) to be carried out.	No
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Other Background Documents

Integrated Impact Assessment and Other Background documents available for inspection at:

Title of Background Paper(s) Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)

1.	None	
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Document is Confidential

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Agenda Item 1

Appendix 2

Key Outcomes	
Increased Participation	<ul style="list-style-type: none"> • Baseline to be established on priority groups – these include over 50's, BME, people with disabilities and women and girls and then to increase each priority group by a minimum of 3% each year.
	<ul style="list-style-type: none"> • To increase the number of active volunteers per annum by at least 3%.
	<ul style="list-style-type: none"> • A minimum of 25 schools engaged in the after school sports programme and a growth of at least 3% each year for the first 5 years.
	<ul style="list-style-type: none"> • A minimum of 50 sports and activity sessions held per week in the first year of the after school sports programme and a growth of 1% on outturn figures each year for the length of the contract.
	<ul style="list-style-type: none"> • A minimum of 500 pupils engaged in activities each week in first year and to increase numbers of outturn annual figures by at least 3% each year.
	<ul style="list-style-type: none"> • Clubs membership and qualified coaches to be increased by 5% each year for the first 3 years and then reviewed at year 3.
	<ul style="list-style-type: none"> • The number of adults participating in 3 x 30 minutes a week of moderate intensity physical activity increases by at least 1% per year.
Sustainability , Satisfaction and Quality	<ul style="list-style-type: none"> • Adoption and improvement on QUEST quality award scores and benchmarking.
	<ul style="list-style-type: none"> • Improvements required on baseline scores each year for customer satisfaction.
	<ul style="list-style-type: none"> • To have an increase in sporting clubs gaining Clubmark or an equivalent Nation Governing Body (NGB's) accreditation on an annual basis by 3% year on year for the first 5 years.
Partnerships	<ul style="list-style-type: none"> • To bring together key stakeholders for sport and physical activity to drive active participation. This will be measured by: <ul style="list-style-type: none"> ▪ The number of National Governing Bodies embedded in Southampton (the measurement for this will be agreed with the Contractor in advance of the contract commencement).

	<ul style="list-style-type: none">▪ The successful delivery of the Active Southampton vision and action plan.
Increased External Funding	<ul style="list-style-type: none">• Baseline expectations on external investment established and agreed between SCC and the Contractor in advance of the contract commencement.